

2017 Craft Beer Fundraiser

Saturday September 30th, 2017

**Coalesce Design and Fabrication Facility
1930 Central Ave, Boulder, CO**

benefiting



Event Summary

This year will mark the 9th anniversary of this popular Boulder event, hosted by Coalesce Design and Fabrication and celebrating the rich tradition of micro-breweries of the area. We expect the Craft Beer Fundraiser to draw more than 200 people. The event will start at 2pm and finish around 10pm on Saturday September 30th. The fundraiser will feature some of the best micro-breweries in Boulder and Denver in a family-friendly atmosphere with live music, barbeque, and a kids' area. The suggested donation is \$40, and \$100 for the VIP package, which includes custom made glassware, t-shirts, hats, and several other perks to be determined. Kids get in free!

Comunidad Connect is a 501 (c)(3) nonprofit organization incorporated in Colorado and working in Nicaragua to improve the quality of life for thousands of people through water filters, health services, and organized sports for young people. Comunidad Connect covers almost all of its administrative expenses by hosting groups of American travelers, students, and volunteers in Nicaragua on short term cultural exchange trips. This means that donations and sponsorships from this event will go directly to benefit people in Nicaragua, the second poorest country in the Western Hemisphere. Every year thousands of people from Colorado travel to Nicaragua to surf, volunteer, and vacation. Comunidad Connect works to leverage this connection to benefit the people of Nicaragua. You can learn more at www.comunidadconnect.org.

Event webpage: <http://bit.ly/craftbeerfest2017>

Sponsorship Opportunity

We are happy to invite local businesses to support this event through a sponsorship.

We are a 501 (c)(3) nonprofit and sponsorships are tax deductible! We are also seeking donations of goods and services for a drawing to be held during the event. To sponsor, please contact Roman Yavich roman@comunidadconnect.org before 8/30/17.

Headline Event Sponsor- \$1,000, 1 available

- ✓ Logo at the top of all promotional posters and fliers distributed to dozens of Boulder/Denver area breweries and bars and through social media
- ✓ Logo at the top of the event webpage and facebook page, and name at top of registration page
- ✓ Name of sponsor is included in the name of the event
- ✓ Entry for 5 people with VIP benefits
- ✓ Five posts each on CC's Facebook, Instagram, and Twitter promoting sponsorship
- ✓ Invitation to write guest blog article
- ✓ 5-minute presentation on stage during the event
- ✓ Full tent with table at the event
- ✓ Large custom fabricated vinyl on metal logo

Event Sponsor - \$500, 5 available

- ✓ Entry for 2 people with VIP benefits
- ✓ Large logo event webpage, Facebook event page, and on all promotional posters and fliers distributed to dozens of Boulder/Denver area breweries and bars and through social media
- ✓ 2 posts each on CC's Facebook, Instagram, and Twitter promoting sponsorship
- ✓ 3-minute presentation on stage during event
- ✓ Half tent/table
- ✓ Small custom fabricated vinyl on metal logo

Event Activity Sponsor - \$200, 10 available

- ✓ Entry for 1 person with VIP benefits
- ✓ Small logo on event webpage, Facebook event page, and all promotional posters and fliers distributed to dozens of Boulder/Denver area breweries and bars and through social media
- ✓ 1 post each on CC's Facebook, Instagram, and Twitter promoting sponsorship
- ✓ 1-minute presentation on stage during the event
- ✓ Name/logo on or near the event activity
- ✓ Activities include: Music, BBQ, Kids area, Ladder ball tournament, Beer tasting contest, Bag toss tournament, or your own idea.